

JASON MORALES

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PURPOSE | To learn and improve myself, personally and professionally, by doing great work with great people, cultivating growth and appreciation for our collaborations and recognition for the meaningful outcomes that we achieve together.

EXPERIENCE | **EDUCATION INDUSTRY STRATEGIST, TYMELYNE**
MARCH 2023 – PRESENT

CO-FOUNDER / EXECUTIVE DIRECTOR, MING STUDIOS
MAY 2014 - PRESENT

I co-founded MING Studios to support artists and to help bring international artist residents to Idaho. Our mission is to exhibit, experience and explore contemporary arts and culture.

MING Studios provides exhibition space and resources for featured international artists, who create new work influenced by their experiences and collaborations in Idaho. MING Studios also hosts innovative programs, including a podcast called *My_on Mondays*, workshops and cultural activities, performances, screenings, readings, and artist talks.

ADJUNCT PROFESSOR, BOISE STATE UNIVERSITY
AUGUST 2016 - PRESENT

I teach **ITM 310: Business Intelligence**, an Undergraduate course in the IT-Supply Chain Management (IT-SCM) Program within the College of Business and Economics (COBE). In this course, students learn how organizations use data effectively to collect, evaluate, and apply information to become better decision makers.

GLOBAL STRATEGY LEAD, DATA & AI, MICROSOFT WORLDWIDE EDUCATION
JUNE 2019 – MARCH 2023

Developed go-to-market strategy and implemented sales and marketing programs with Microsoft Education Leadership, Subsidiaries and Strategic Partners that accelerated adoption of Data & AI technologies within the Education Industry

PRINCIPAL SOLUTION SPECIALIST, DATA & AI, MICROSOFT US EDUCATION
DECEMBER 2010 – JUNE 2019 (ALSO MAY 2006 – FEBRUARY 2009)

Worked with K12 and Higher Education institutions to design, deploy, and derive outcomes from data solutions, specializing in Microsoft Cloud Data Platform solutions.

DIRECTOR, SALES & MARKETING, CAPSTONEBI
JULY 2009 – DECEMBER 2010

As Sales and Marketing Director for a Business Intelligence Consulting firm, I helped to develop the company Brand, generating and closing new business, booking and co-planning billable engagements.

EDUCATION | **BOISE STATE UNIVERSITY, BOISE, IDAHO**
2014, EXECUTIVE MASTERS OF BUSINESS ADMINISTRATION (EMBA)

UCLA, LOS ANGELES, CALIFORNIA
1999, BACHELORS OF ARTS, ENGLISH LITERATURE

